

## Strategic Transactions – Crucial Moments in a Company’s Lifecycle

### Leadership, Strategy, ESG and Corporate Culture: Key Success Factors of your Equity Story

As part of your IPO readiness, strategic M&A or financing project, SWIPRA Services supports you in corporate governance, ESG and organizational processes, key enablers of your equity story. We help you in related communication, stakeholder engagements as well as disclosure to make your transaction a lasting strategic success.

Our individually tailored services address important organizational and cultural challenges on your journey from a private to a public company or during your transaction. You will be well-prepared for the rising stakeholder demands and due diligence requirements related to the transaction and your business in the longer term.

### Tailored services to support your board of directors and executive management

 <p><b>Corporate Governance and CSR</b></p> <p>Corporate governance, board and committee organization</p> <p>Decision-making, key reporting processes and related organizational structures</p> <p>Comprehensive governance and incentives risk assessment taking into consideration market views</p> <p>Company’s positioning in terms of corporate social responsibility/ESG</p>	 <p><b>Shareholder Dialog</b></p> <p>Understanding ESG-related expectations</p> <p>Key messaging and ESG engagement process</p> <p>Ownership and capital allocation strategies</p> <p>Building long-term shareholder relations beyond the transaction</p> <p>AGM/EGM preparation</p>
 <p><b>Communication and Disclosure</b></p> <p>Supporting in disclosure and communication in the new public setting or related to your transaction</p> <p>Assisting in preparing ESG-related parts of your prospectus with a view towards the post-transaction period and, in case of an IPO, your first annual report as a public company</p>	 <p><b>Disclosure Requirements</b></p> <p>Assessing your disclosure considering compliance with regulatory obligations related to ESG and compensation</p> <p>Aligning disclosure and non-financial reporting with stakeholder requirements</p> <p>We take into consideration expectations of proxy advisors, ESG rating agencies and investors</p>

### Our expertise

SWIPRA Services has extensive experience in supporting clients in IPO and transactional projects. Together with our partners, we offer our services to structure a corporate governance framework and disclosure tailored to the individual company while addressing key stakeholder requirements.

### Contact

SWIPRA Services, Claridenstrasse 22, CH – 8002 Zurich +41 55 242 60 00, [info@swipra.ch](mailto:info@swipra.ch)